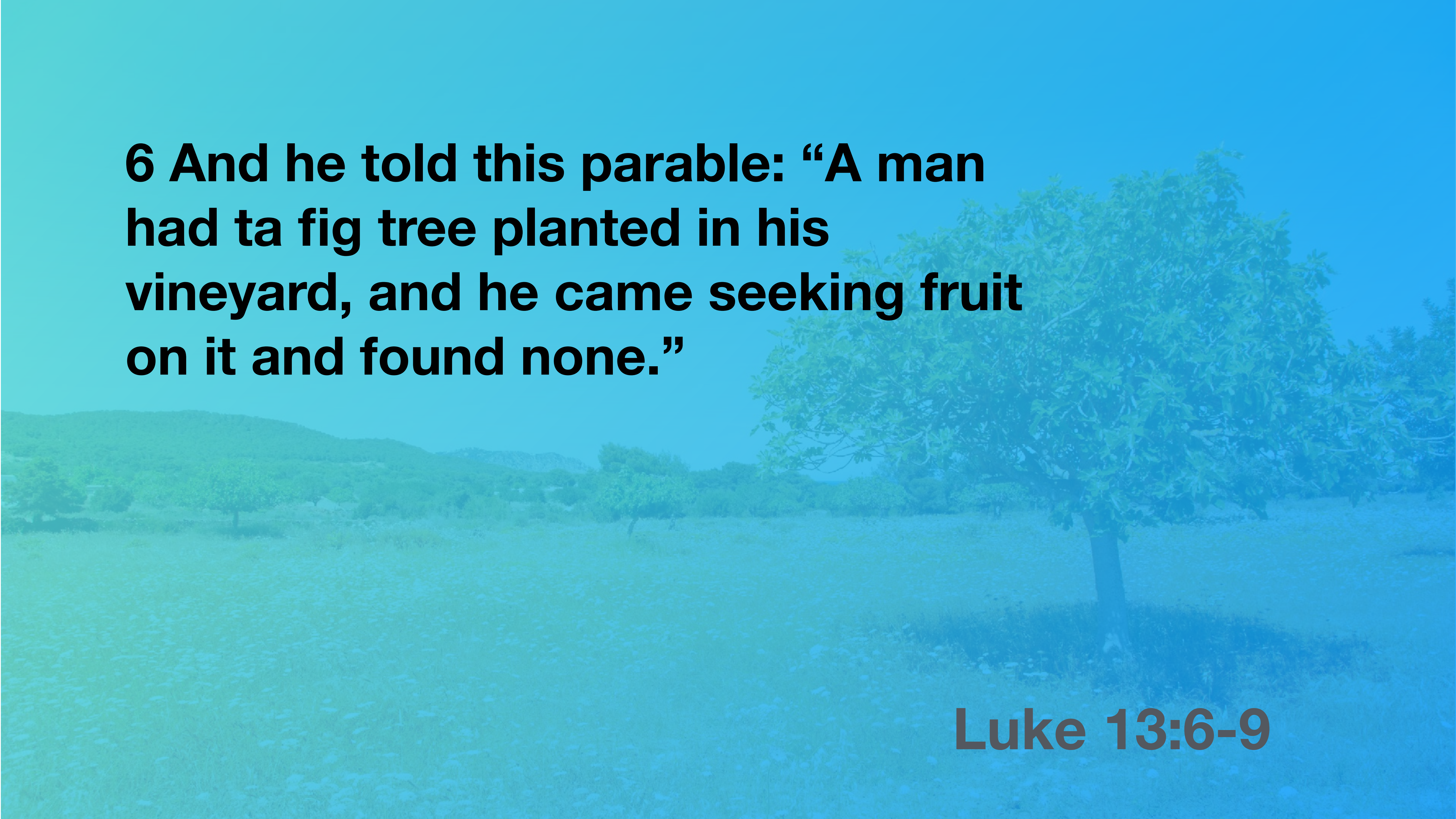




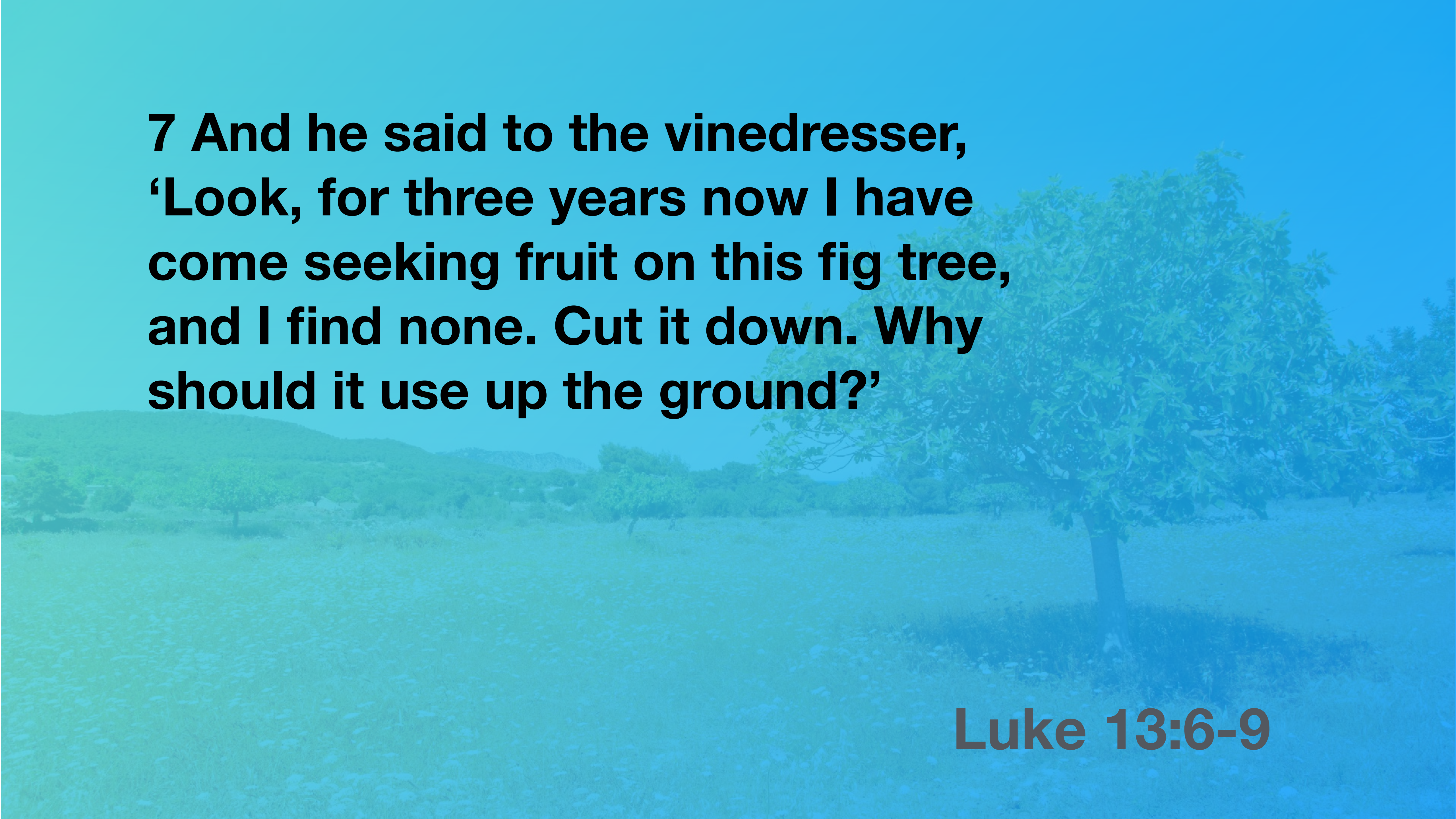
Multisite Church In rurality

The CrossPoint
Church Story



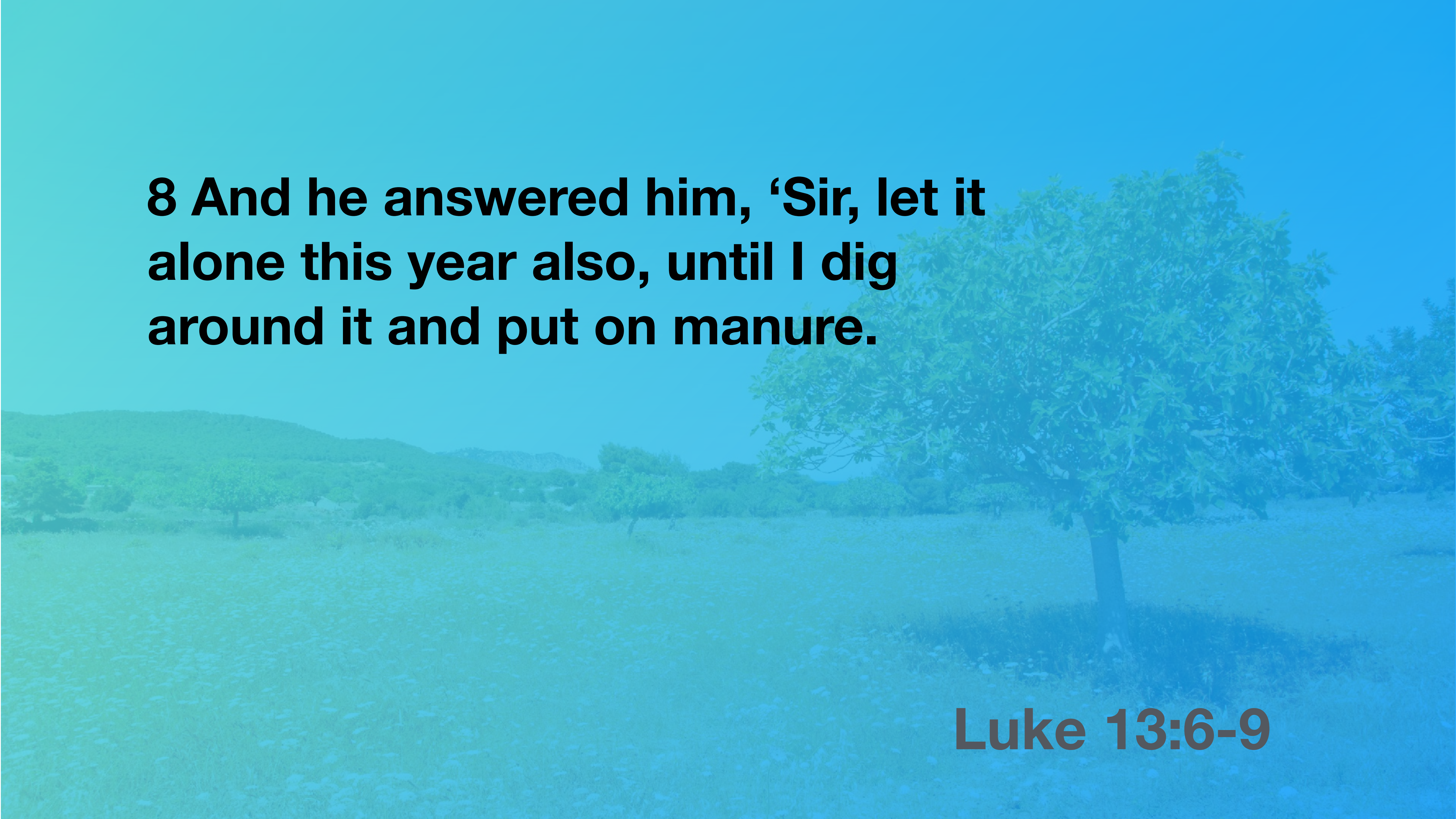
6 And he told this parable: “A man had ta fig tree planted in his vineyard, and he came seeking fruit on it and found none.”

Luke 13:6-9



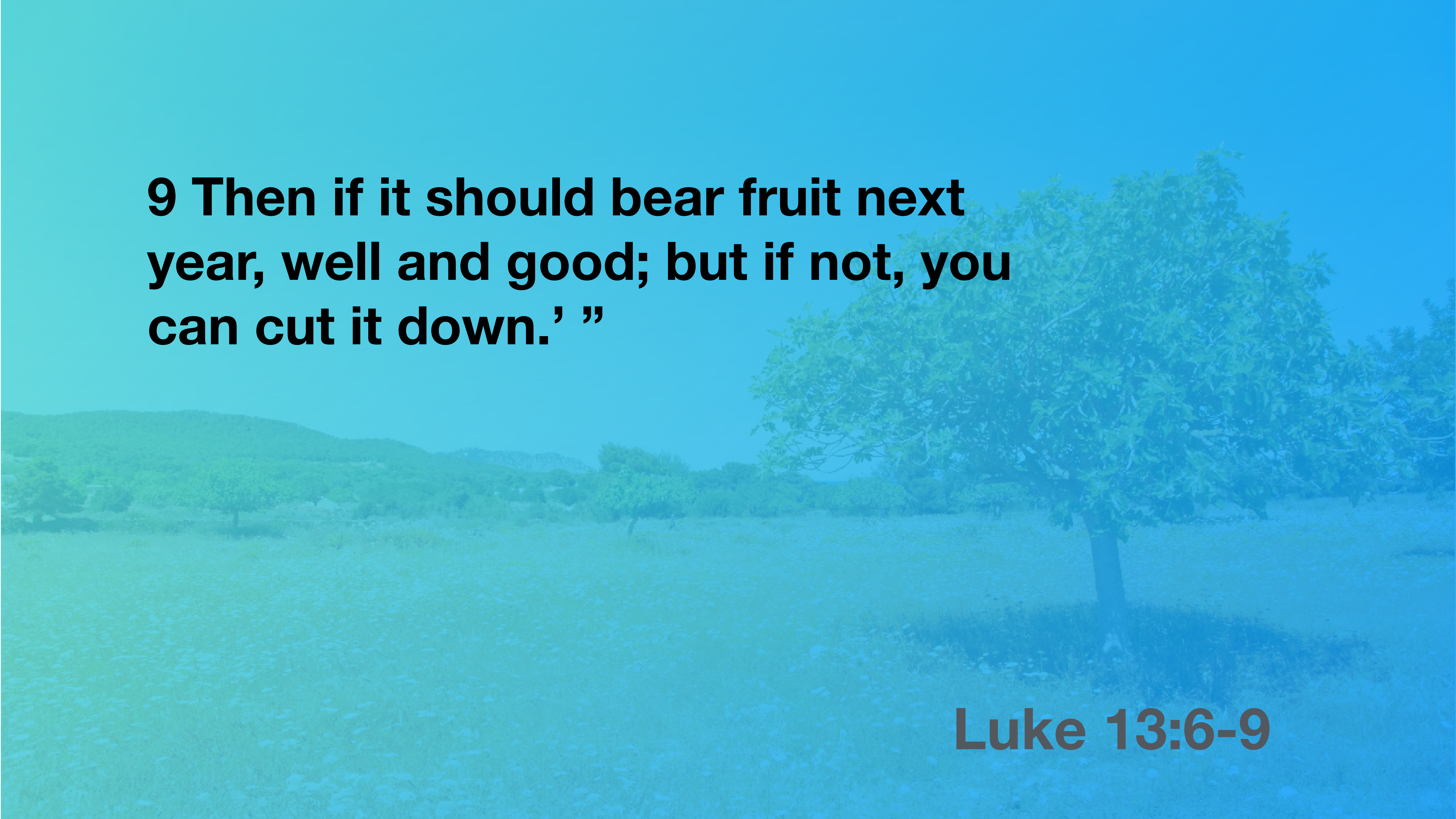
**7 And he said to the vinedresser,
‘Look, for three years now I have
come seeking fruit on this fig tree,
and I find none. Cut it down. Why
should it use up the ground?’**

Luke 13:6-9



**8 And he answered him, ‘Sir, let it
alone this year also, until I dig
around it and put on manure.**

Luke 13:6-9



9 Then if it should bear fruit next year, well and good; but if not, you can cut it down.’ ”

Luke 13:6-9



Luke 13:6

6 And he told this parable: "A man had a fig tree planted in his vineyard, and he came seeking fruit on it and found none."

Truth #1

**Jesus expects
His church to
produce**

PRINCIPLE 1:

Bible preaching, relationships & vision are the holy trifecta of healthy church.

• **Hutchinson**

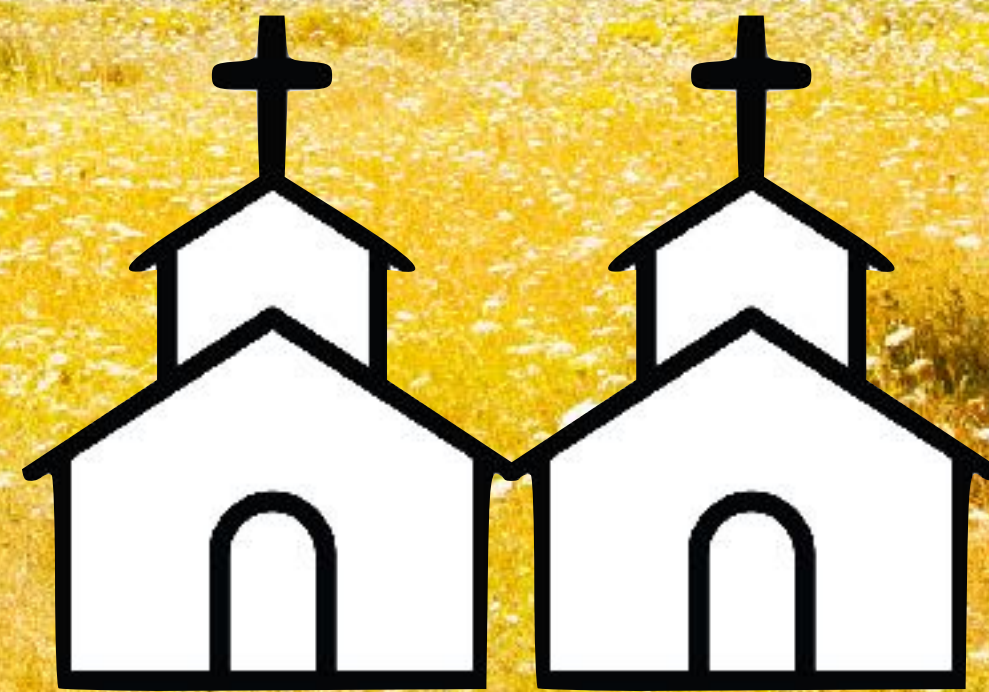


2005 - Avg. Attendance 430

PRINCIPLE 2:

People follow leaders,
not plans

- Venue 302



2006 - Avg. Attendance 750

CrossPoint Church

Our Best Response



Expectation to Produce

A visible and articulated vision to tithe our community and even the state. Giving God back 10% of whatever community He allows us to be a part of and eventually 10% of the state of Kansas (290,000 people)



The Need for Change

- To reach rurality on dime:*
- *Bringing big church to small town*
 - *Video driven multisite*
 - *Better together on steroids*



Whatever It Takes

- We have moved through many iterations of our chief priority, planting churches and making sure they live:*
- *Traditional Plant*
 - *Revitalization*
 - *Church in a box*
 - *Microsite/Levels*



His Church

- A continual reminder that we serve at the behest of the KING. It's not my church, my ministry, or even my people;*
- *Sabbatic, Model, Elevate*
 - *Three truths*
 - *Three stays*
 - *Three steps*

CrossPoint Church

Our Best Response



Expectation to Produce

A visible and articulated vision to tithe our community and even the state. Giving God back 10% of whatever community He allows us to be a part of and eventually 10% of the state of Kansas (290,000 people)



Luke 13:7

7 And he said to the vinedresser, 'Look, for three years now I have come seeking fruit on this fig tree, and I find none. Cut it down. Why should it use up the ground?'

Truth #2

**Not producing
requires
serious
changes**

PRINCIPLE 3:

Leaders lead by
stepping down

- Sterling



2007 - Avg. Attendance 900

PRINCIPLE 4:

If video works for farmers,
video works anywhere



2008 - Avg. Attendance 1120

PRINCIPLE 5:

DNA trumps personality

- Great Bend
- Hays
- Salina



2009 - Avg. Attendance 1227

CrossPoint Church

Our Best Response



Expectation to Produce

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 - *Three stays*
 - *Three steps*

CrossPoint Church

Our Best Response



The Need for Change

To reach rurality on dime:

- *Bringing big church to small town*
- *Video driven multisite*
- *Better together on steroids*



Luke 13:8

8 And he answered him, 'Sir, let it alone this year also, until I dig around it and put on manure.'

Truth #3

**Leaders do
whatever it
takes to thrive,
that's the job**

PRINCIPLE 6:

Partnerships are essential

- Wakeeney



2010 - Avg. Attendance 1566

PRINCIPLE 7:

Kingdom focus
redefines wins

- Kingman



2012 - Avg. Attendance 2059

PRINCIPLE 8:

Buildings matter

- Concordia
- Manhattan



2014 - Avg. Attendance 2682

CrossPoint Church

Our Best Response



Expectation to Produce

A visible and articulated vision to tithe our community and even the state. Giving God back 10% of whatever community He allows us to be a part of and eventually 10% of the state of Kansas (290,000 people)



The Need for Change

- To reach rurality on dime:*
- *Bringing big church to small town*
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Whatever It Takes

- We have moved through many iterations of our chief priority, planting churches and making sure they live:*
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His Church

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 - *Three truths*
 - *Three stays*
 - *Three steps*

CrossPoint Church

Our Best Response

Whatever
It Takes



We have moved through many iterations of our chief priority, planting churches and making sure they live:

- *Traditional Plant*
- *Revitalization*
- *Church in a box*
- *Microsite/Levels*



CrossPoint Church

LEVEL 3

Video Access: Each week CrossPoint produces a broadcast quality teaching video from our CrossPoint Hutch Campus. The CrossPoint Teaching Team will deliver the message. While these videos are available to the general public weekly, registering as level 1-3 gives you priority and early access, as early as Saturday night for use on Sunday mornings.

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
- Weekend Content
 - Preview Video
 - Daily Readings
 - Bulletin printout
 - Overview Document
 - Sermon Graphics
 - Small Group Material
 - Preview/content Video
 - PDF Guide
- Resource Kit
 - NCN Package
- Support Desk



CrossPoint Church

LEVEL 3

Preview Video:

One the Tuesday of each week a 3-7 minute video is produced walking through the weekend message to all for weekend preparation. The passage is summarized, the outline is covered and any special elements are announced.

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
- Weekend Content
 - Preview Video
 - Daily Readings
 - Bulletin printout
 - Overview Document
 - Sermon Graphics
 - Small Group Material
 - Preview/content Video
 - PDF Guide
- Resource Kit
 - NCN Package
- Support Desk



CrossPoint Church

LEVEL 3

Daily Readings:

Weekly there are 6 daily readings offered for personal devotional use. These passages include the weekend teaching passage, the Grow Group passage and 4 other passages related to the weekend teaching. This helps extend the impact of the weekend teaching.

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
- Weekend Content
 - Preview Video
 - Daily Readings
 - Bulletin printout
 - Overview Document
 - Sermon Graphics
 - Small Group Material
 - Preview/content Video
 - PDF Guide
- Resource Kit
 - NCN Package
- Support Desk



CrossPoint Church

LEVEL 3

Bulletin printout:

A PDF version of a bulletin printout is available with the content for the weekend message, including fill in the blank notes for that weekend message. This documents also includes the Daily Reading for that week.

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
- Weekend Content
 - Preview Video
 - Daily Readings
 - Bulletin printout
 - Overview Document
 - Sermon Graphics
 - Small Group Material
 - Preview/content Video
 - PDF Guide
- Resource Kit
 - NCN Package
- Support Desk



CrossPoint Church

LEVEL 3

Overview Document:

For every series there is a growing document that gives an overview of the series and added detail as the series progresses. It includes the week-by-week teaching schedule, Daily Reading list, basic series graphics, special notes/inclusions, and brief thematic overview of the series direction.

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
- Weekend Content
 - Preview Video
 - Daily Readings
 - Bulletin printout
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 - Small Group Material
 - Preview/content Video
 - PDF Guide
- Resource Kit
 - NCN Package
- Support Desk



CrossPoint Church

LEVEL 3

Sermon Graphics:

Every series is accompanied by a unique and customized graphics package including a variety of elements: series logo, social media pieces, PowerPoint backgrounds and various other pieces as needed.

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
- Weekend Content
 - Preview Video
 - Daily Readings
 - Bulletin printout
 - Overview Document
 - Sermon Graphics
- Small Group Material
 - Preview/content Video
 - PDF Guide
- Resource Kit
 - NCN Package
- Support Desk



CrossPoint Church

LEVEL 3

Small Group Material:
**CrossPoint Grow Group (small/
life/cell group) material is
created for each series to
accompany the weekend
teaching series. It includes a
variety of pieces and helps
extend the impact of the
weekend teaching.**

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
- Weekend Content
 - Preview Video
 - Daily Readings
 - Bulletin printout
 - Overview Document
 - Sermon Graphics
 - Small Group Material
 - Preview/content Video
 - PDF Guide
- Resource Kit
 - NCN Package
- Support Desk



CrossPoint Church

LEVEL 3

Preview/Content Video:

Each Grow Group session has a 5-10 minute video produced for dual purpose. It can either be used by a Grow Group leader to prepare themselves to lead the study independently, or can be used within the study to preview the discussion time.

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
- Weekend Content
 - Preview Video
 - Daily Readings
 - Bulletin printout
 - Overview Document
 - Sermon Graphics
 - Small Group Material
 - Preview/content Video
 - PDF Guide
- Resource Kit
 - NCN Package
- Support Desk



CrossPoint Church

LEVEL 3

PDF Guide:

Each Grow Group session is accompanied by a leader's guide in PDF format that includes 4 sections: 1) standard questions for looking back at the weekend teaching in review, 2) commentary on the Bible study passage about to be looked at, and 3) Bible study questions following the Reading It Right model.

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
- Weekend Content
 - Preview Video
 - Daily Readings
 - Bulletin printout
 - Overview Document
 - Sermon Graphics
 - Small Group Material
 - Preview/content Video
 - PDF Guide
- Resource Kit
 - NCN Package
- Support Desk



CrossPoint Church

LEVEL 3

Resource Kit:

This PDF bundle includes a variety of documents, guides a support materials for starting and maintaining a church plant, or moving in the direction of joining CrossPoint as a new work.

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
- Weekend Content
 - Preview Video
 - Daily Readings
 - Bulletin printout
 - Overview Document
 - Sermon Graphics
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- Support Desk



CrossPoint Church

LEVEL 3

Support Desk:

With the numerous technical aspects/needs of a video driven multi-site, CrossPoint has developed an internal ticketing system to help quickly, efficiently and at no external cost take care of those issues. Access to an internal support desk is not only convenient, it's essential.

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
- Weekend Content
 - Preview Video
 - Daily Readings
 - Bulletin printout
 - Overview Document
 - Sermon Graphics
 - Small Group Material
 - Preview/content Video
 - PDF Guide
- Resource Kit
 - NCN Package
- Support Desk



CrossPoint Church

LEVEL 2

**Personal Contact with Staff:
Being assigned a CrossPoint
staff member to answer
questions, encourage and give
guidance. At this level, it's
important to have a one on one
connection that will facilitate
understanding how CrossPoint
works, and what can be done in
the plant/merger that may not
seem obvious to the planter or
group using resources.**

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
- Video Training (limited)
- Weekend Content
 - Preview Video
 - Daily Readings
 - Bulletin printout
 - Overview Document
 - Sermon Graphics
 - Small Group Material
 - Preview/content Video
 - PDF Guide
- Resource Kit
 - NCN Package
- Support Desk
- Personal Contact with Staff
- Bi-monthly (twice a month) One Church meetings online
- Recordings of Campus Pastor meeting



CrossPoint Church

LEVEL 2

Bi-monthly (twice a month) One Church meetings online:
While online meetings are a regular part of a video driven multi-site, participants at this level will be granted opportunity to participate in online, face-to-face interactive meetings with CrossPoint staff and others doing exactly what they're doing.

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
- Video Training (limited)
- Weekend Content
 - Preview Video
 - Daily Readings
 - Bulletin printout
 - Overview Document
 - Sermon Graphics
 - Small Group Material
 - Preview/content Video
 - PDF Guide
- Resource Kit
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- Recordings of Campus Pastor meeting



CrossPoint Church

LEVEL 2

Recordings of Campus Pastor meeting:

Once a week or campus pastors get together for an online meeting. At this level, you were granted access to a video version of that meeting so that you can keep up with what leadership is doing. Meetings are posted the same day they are conducted.

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
- Video Training (limited)
- Weekend Content
 - Preview Video
 - Daily Readings
 - Bulletin printout
 - Overview Document
 - Sermon Graphics
- Small Group Material
 - Preview/content Video
 - PDF Guide
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- Recordings of Campus Pastor meeting



CrossPoint Church

LEVEL 2

Video Training (limited):
CrossPoint has an ever-growing library of video training elements for every aspect of ministry: age-graded issues, worship, technical, etc. At your level, there will be a limited access to the training videos that are specific to your tools, resources and needs

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
 - Weekend Content
 - Preview Video
 - Daily Readings
 - Bulletin printout
 - Overview Document
 - Sermon Graphics
 - Small Group Material
 - Preview/content Video
 - PDF Guide
 - Resource Kit
 - NCN Package
 - Support Desk
 - Personal Contact with Staff
 - Bi-monthly (twice a month) One Church meetings online
 - Recordings of Campus Pastor meeting
- Video Training (limited)



CrossPoint Church

LEVEL 1

Presence on Mobile application & website:

Available resource to drawing people from your community is presence on the CrossPoint app and website. Only at this level are these benefits included, because presents on both of these platforms indicates affinity and partnership.

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
- Weekend Content
 - Preview Video
 - Daily Readings
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 - PDF Guide
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 - NCN Package
- Support Desk
- Personal Contact with Staff
- Bi-monthly (twice a month) One Church meetings online
- Recordings of Campus Pastor meeting
- Video Training
- Presence on Mobile application & website
- Participation in Campus Pastor meetings
- Participation in One Church meetings
- Access to CrossPoint Staff
- Access to all shared resources of CrossPoint Church
 - Bulletin production
 - Reading it Right cards
 - Giving envelopes
- Full Use of branding
- Logo
 - Name
 - Series designs
 - Stage designs
 - Online social media presence



CrossPoint Church

LEVEL 1

Participation in Campus Pastor meetings:

At this level your inclusion is the same as any other CrossPoint location, and Campus Pastor Meetings become an essential conduit for training, encouragement, support and future vision. Participating in the meeting means not only hearing content, but contributing to content as well.

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
- Weekend Content
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CrossPoint Church

LEVEL 1

Participation in One Church meetings:

Several meetings for “level” churches that are not considered CrossPoint campuses are conducted regularly. These meetings are to provide information, to encourage and to help in networking. Participating in one church meetings as a way to decide if you would like to go further on your own or further with CrossPoint!

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 - Access to download
 - Permission to use for public broadcast
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 - Preview Video
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CrossPoint Church

LEVEL 1

**Access to CrossPoint Staff:
Access to all CrossPoint staff
means access the answers. At
this level, it would be like working
at any company where as an
employee you had access to all
the others in the company. You'll
be at working part of the team.**

- Video Access (weekend of)
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- Weekend Content
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CrossPoint Church

LEVEL 1

Bulletin production:

Every series has its own unique theme and look, bulletins are designed centrally and made accessible to all levels. But, at level one the print copies are produced for each location

- Video Access (weekend of)
 - Access to download
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CrossPoint Church

LEVEL 1

**Reading it Right cards:
The Biblical study model of
Reading It Right is used at each
campus, and full color double-
sided produced print materials
are available for every level one
campus.**

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
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 - Preview Video
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CrossPoint Church

LEVEL 1

**Giving envelopes:
Printed envelopes to encourage giving and keep track of membership are designed and distributed in appropriate numbers to each CrossPoint location.**

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 - Access to download
 - Permission to use for public broadcast
- Weekend Content
 - Preview Video
 - Daily Readings
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CrossPoint Church

LEVEL 1

Logo:

The CrossPoint logo in all it's forms, fonts and uses is restricted to level one campuses

- Video Access (weekend of)
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 - Permission to use for public broadcast
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 - Preview Video
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 - Bulletin printout
 - Overview Document
 - Sermon Graphics
 - Small Group Material
 - Preview/content Video
 - PDF Guide
- Resource Kit
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- Video Training
- Presence on Mobile application & website
- Participation in Campus Pastor meetings
- Participation in One Church meetings
- Access to CrossPoint Staff
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CrossPoint Church

LEVEL 1

Name:

The CrossPoint name as it relates to our specific church is restricted to level one campuses.

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
- Weekend Content
 - Preview Video
 - Daily Readings
 - Bulletin printout
 - Overview Document
 - Sermon Graphics
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 - Stage designs
 - Online social media presence



CrossPoint Church

LEVEL 1

Series designs:

Every series is accompanied by a unique and customized graphics package including a variety of elements: series logo, social media pieces, PowerPoint backgrounds and various other pieces as needed.

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
- Weekend Content
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CrossPoint Church

LEVEL 1

Stage designs:

A handful of times each year CrossPoint locations change their set design/stage design to match thematically. These designs in both their content and construction methods are shared between campuses.

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
- Weekend Content
 - Preview Video
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- Participation in One Church meetings
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 - Online social media presence



CrossPoint Church

LEVEL 1

Online social media presence: CrossPoint attempts to keep up a professional and consistent social media presence on several platforms. Because of this communication strategy, most social media is produced centrally as the responsibility of the network. At this level, your location will be included and benefited from that social media presence.

- Video Access (weekend of)
 - Access to download
 - Permission to use for public broadcast
- Weekend Content
 - Preview Video
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 - Overview Document
 - Sermon Graphics
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 - Preview/content Video
 - PDF Guide
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- Video Training
- Presence on Mobile application & website
- Participation in Campus Pastor meetings
- Participation in One Church meetings
- Access to CrossPoint Staff
- Access to all shared resources of CrossPoint Church
 - Bulletin production
 - Reading it Right cards
 - Giving envelopes
- Full Use of branding
- Logo
 - Name
 - Series designs
 - Stage designs
 - Online social media presence



Luke 13:9

9 Then if it should bear fruit next year, well and good; but if not, you can cut it down.' ”

Truth #4

**Leaders never
forget this is
His church**

PRINCIPLE 9:

**Multiplication over
addition**

- (Venue)
- (Kingman)
- Lindsborg
- Osawatomie



2017 - Avg. Attendance 3500

CrossPoint Church

Our Best Response



Expectation to Produce

A visible and articulated vision to tithe our community and even the state. Giving God back 10% of whatever community He allows us to be a part of and eventually 10% of the state of Kansas (290,000 people)



The Need for Change

- To reach rurality on dime:*
- Bringing big church to small town*
 - Video driven multisite*
 - Better together on steroids*



Whatever It Takes

- We have moved through many iterations of our chief priority, planting churches and making sure they live:*
- Traditional Plant*
 - Revitalization*
 - Church in a box*
 - Microsite/Levels*



His Church

- A continual reminder that we serve at the behest of the KING. It's not my church, my ministry, or even my people;*
- Sabbatic*
 - Model*
 - Elevate*

CrossPoint Church

Our Best Response



His Church

*A continual reminder that we serve
at the behest of the KING. It's not
my church, my ministry, or even my*

people;

Sabbatic

Model

Elevate

-
-
-

Getting in touch



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Multisite Church In rurality

The CrossPoint
Church Story